Topic: Studio Ghibli

Creative Director: Chelsea Chun
Designer: Lily Park
Recording Link: 11/1 Zoom Meeting

Content: basically based on Wikipedia Page
History, film management, list of films
- More well-known films: ex. Totoro, Howl's Moving House

Artistic Choices/Color Palette
- Point colors: Bright, vibrant, pastel colors
- Greenish, dark blue vibe for overall pages - focused on "nature"
  - Mostly centered around their art styles in the films
- Visually microsite representation of average studio ghibli movie

Type Choices
- Sketchy, pencil (hand-drawn?) styles

Page-Style/Layout
Informational Heavy or Visually Focused = both would work !
- Don't really have a specific preference

Rather than one-scroll page, have sections
- Title, intro page
  - Open: similar to the "opening credit"
- Sections: history, film management or distribution rights, list of films (works) ⇒ can be changed depending on the design later
- For High-fidelity mockups: start off with the home/landing page